



# Team of Scandlap Explorer ETHICAL & RESPONSABLE CHART

"The adventure with us starts before the trip and never stops.  
It's a state of mind."

# Our foundations

**Our operations are based on internationally recognised responsibility guidelines and principles, such as the UN Agenda for Sustainable Development (2030 Agenda) and Guiding Principles on Business and Human Rights. We engage to follow it in all our activity and commit to keep continuous improvement.**

**We work to promote the integration of these principles in the local tourism in Lapland to protect and to bring positive impact. Our responsibility is to follow the guidelines included in key Scandlap Explorer charts :**

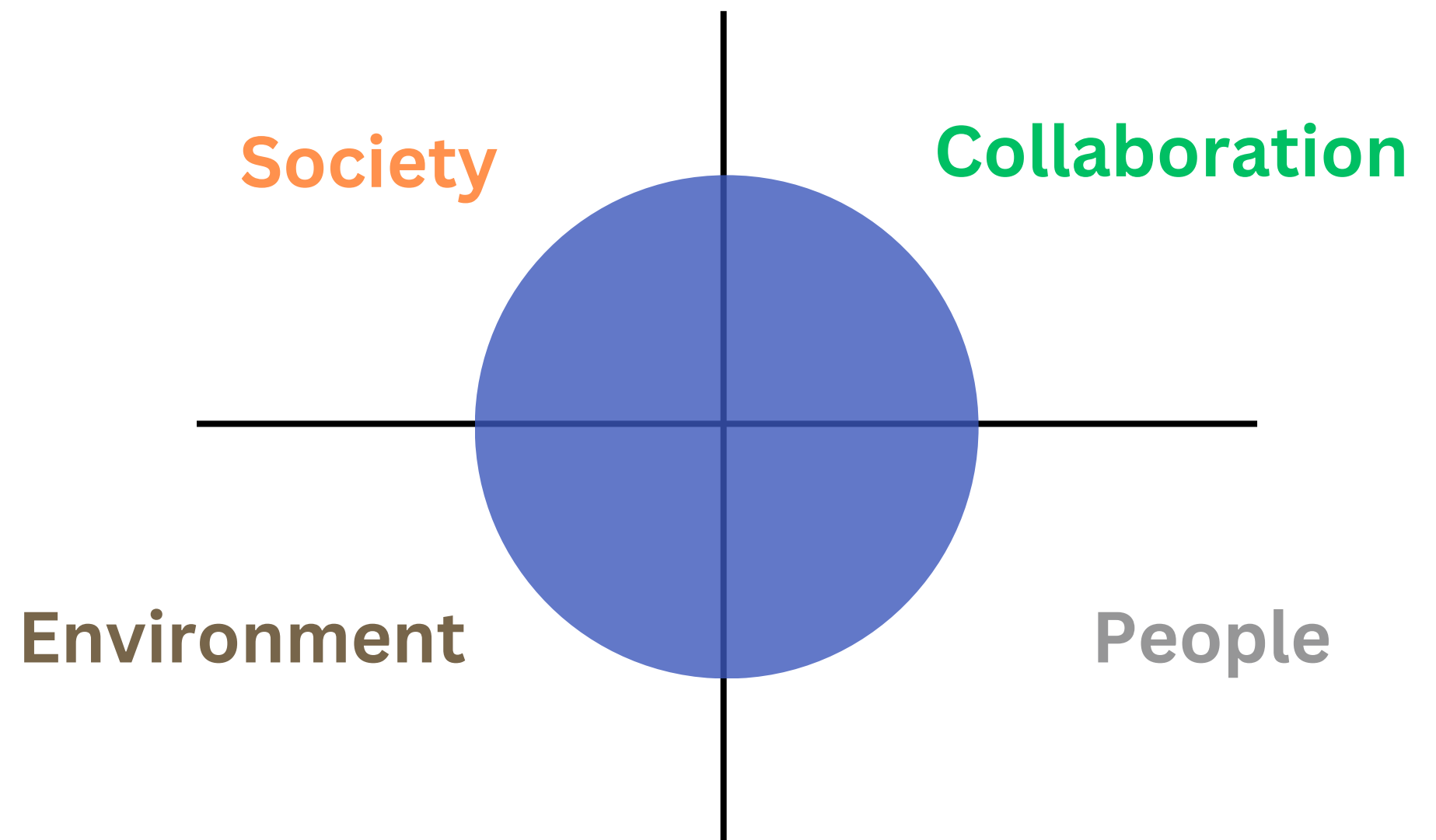
- **The Chart for The Team,**
- **The Chart for the Traveller**
- **Chart for the Supplier**





## 4 Focused Areas

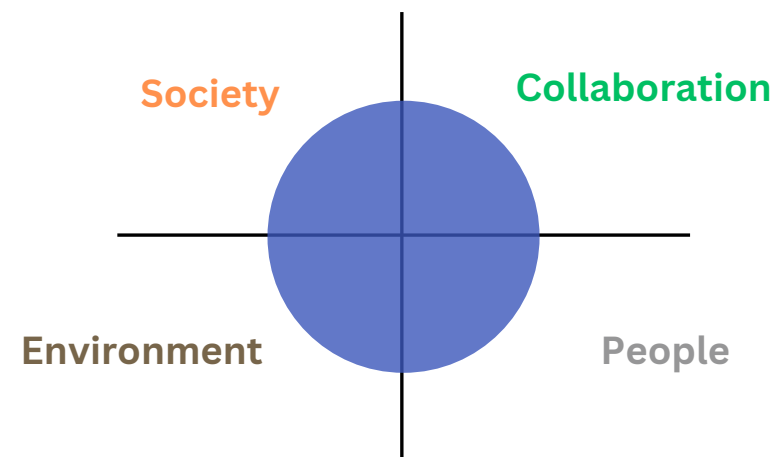
Scandlap Explorer team focuses on four main areas. Each defines the goals and responsibilities integrated into the internal everyday activities and execution of travel experiences with clients.



# Society

We take a true engagement to plan a **faire role in the local ecosystem**. We actively listen to the local challenges and needs, to create our travels in collaboration with our stakeholders.

We want to **generate value for society** by promoting regional vitality, enhancing opportunities for sustainable travel and for wellbeing from local nature and cultural heritage.





# Society: Local resources & food management

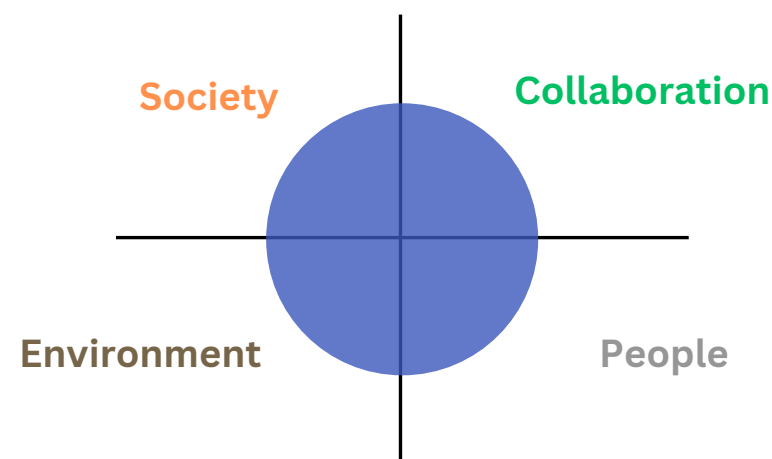
**Food management is a part of local ecosystem. Acquisition of food has to follow the Sustainability policy from the moment of selecting the suppliers, planning of purchase and until the moment of the food waste management. As a global mindset we wish to promote local food from local resources that will support local economy and keep the whole ecosystem intact.**

- In selection of suppliers always choose locally based partners  
(ie.: buy reindeer meat from herders, fish from local fishermen, berries from local farmers etc.)
- Prioritise purchases and use of seasonal products from the Lapland/Inari region/Finland
- When possible, cultivate our vegetables by ourselves in our organic garden
- Buy the food quantities adapted to the needs to limit waste
- Optimise purchase by buying in a bulk quantities and with minimum of plastic packaging
- Manage food waste by finding alternative use of products to limit waste
- What stays, integrate in the external compost

# Collaboration

We believe in the power of **best practices and global standards for sustainability and ethical management**. That is why we focus on transparency and build trust through **continuous collaboration** and interaction within our team, business stakeholders and with our clients.

All our marketing strategy is based on **customer-centric communication** with 100% focus on customer experience based on authenticity of all what we say and on recognized responsible and ethical practices.



# Collaboration : Marketing & Recruitment Policy

**We want to present our service in the most authentic and premium way with strong sustainable policy for all external public, clients and collaborators. Our policies are always respecting the non-discriminational rules and promote women empowerment.**

- All our marketing materials conveys sustainable vision and show people in the natural, ecofriendly environment offering mental and physical well-being. It also delivers information about the local culture, lifestyle, fauna and flora, local experiences etc.
- In all our policies we recruit equally people of any gender, age, culture, languages
- We propose the hands-on-learning so recruit apprenticeships or people on woofing to support our daily activities with all necessary training to learn the travel management in the arctic conditions
- We aim to work with local structures to receive the trainees from schools (ie. reindeer schools etc)
- We promote travel experiences and local companies promoting Women Empowerment (ie. Munay Experience, Local Artists Minna Carrita and Yanna etc) as we believe that women should

# Collaboration : Safety standards & continuous training

**Expertise and safety of our team and clients is at heart of every action we take. We have all necessary trainings and certifications to ensure the best travel experiences created on the most recent knowledge about Arctic environment travel conditions.**

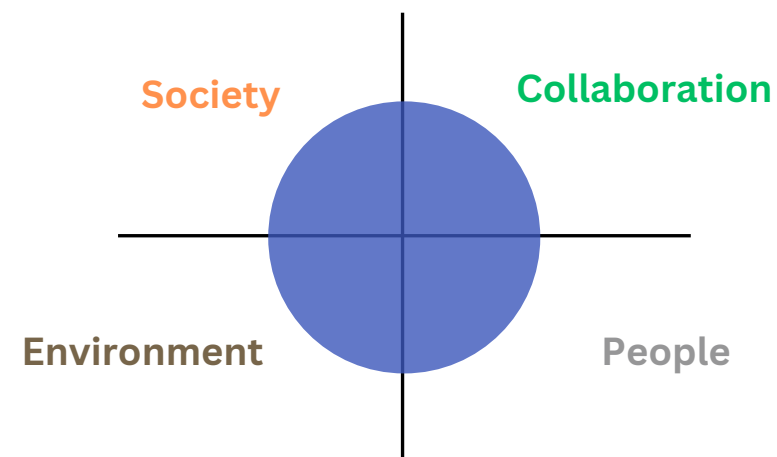
- We work in a full alignment with all rules of the contract we have signed with Metsähallitus and regional tourism policies
- We have all necessary officially recognized training for the First Aid, Rafting Technician Security, Arctic Conditions Saving in Ice and we continuous offer training for our team with dedicated budget
- The keep small groups to limit the risks and have at least one guide per 6-8 people
- The guide is always equiped with medical case and conectivity to call for the urgency even while in wildernesss zone
- Every clients receive a dedicated and a quality hands-on training before each activity
- Everybody received the Security Equipement (clothes for arctic conditions, shoes, helmets, lifejackets, icepics etc)



# People

People are the heart of Scandlap-Explorer concerns. We create the “human adventures done by people for people”. We **respect all human and fundamental rights, including cultural and language rights concerning our staff but also customers, partners and stakeholders.**

We do all that people, feel good and treaded in a fair and equitable way. We do not tolerate discrimination, bullying or harassment. As written in our Charts, we require all our business suppliers to respect fundamental and human rights.





# People : Design of our travels reflects our values

**We love living in Lapland for its natural and cultural heritage. Every travel we organise shows this region in the most authentic way with: local people, culture, natural environment. We trust our local suppliers, reindeer farmers, artists, hosts, guides ... Our travels are designed to feel inner well-being and actively spend holidays in the nature and culture of Lapland.**

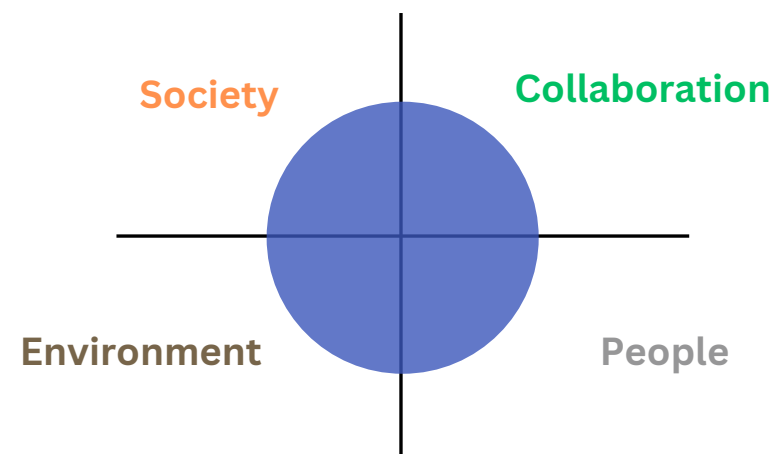
- We work in a full alignment with all rules of Metsähallitus and regional tourism policies
- We partner only with local suppliers sharing the same sustainability values and ethics
- Every travel experience integrates the explanation of local culture and natural ecosystem
- We promote active time spending and offer outdoor activities reflecting local culture & habits
- We make the trips far away from the mass tourism to explore the beauty of the surroundings but also to limit the impact on the nature, reduce the noise pollution and limit the use of the natural tracks
- At home we offer the access to the fascinating books about the Saami culture, local artists
- We offer possibility to observe our natural surroundings with use free binoculars and the animal and plant guides at home. Every trip here is a unlimited lesson of arctic ecosystem
- All food that we serve at our guesthouse is representing the gastronomic heritage. We serve Poronkäristys, smoked salmon, grilled fish and other specialties.
- We integrate local artists (especially women) in our travel experiences with local music, art and yoga



# Environment

The environment in Lapland is one of our main concerns. All what we do is to **protect the environment, cultural heritage and bring positive value to it** and minimize the impact. As much as we can ensure the sustainable use of natural resources.

We **take care of the climate, biodiversity and sustainable economy** but also we consider all as a part of the local ecosystem essential for regional employment possibilities and **natural equity between people and natural environment.**







# Sustainable use of Natural Resources

**Scandlap-Explorer takes care and promote all ecological, financial, social and cultural sustainability topics. We promote the sustainable use of natural resources, to nature conservation and to provide wellbeing for present and future generations.**

- We take care of the biodiversity and act in a climate-wise manner
- We respect the protected areas and always stay on track following the guidelines of Metsähallitus
- We use forests, waters and energy in a fully responsible way by for example only small groups travels
- We build customer awareness to open ideas on the local but also global environmental concerns
- We inform the travellers about the best way of behaving in the nature, in the cultural places and when meeting local people
- We request all our clients to limit use of energy and water. We do it in an automatic and cocious way in all our daily work.



## Responsible use of forests

80 % of Lapland are forests with still well protected fauna and flora. We organize our travels according to the sustainable use of natural resources and respect of the local forestry management, Metsähallitus. We protect biodiversity by always going withing the small groups, educating the clients in “no impact” way of exploring the forest and observing the wild animals. We share our ecological values and execute them at every single step.

We also take into account the risk linked to the tourism activity and reduce them at their maximum. We respect at 100% the safety and “no impact” rules. We never set up the fire in the forbidden place, respect the campsite zones, ecological products only while in the wilderness and use only the dry toilets indicated by the parcs.





## **Responsible use of lakes, waters and wetlands**

In Lapland nearly 100% of waters are still drinking water and have a great biodiversity. When exploring on foot, snowmobile or on rating we respect it fauna and flora and follow all sustainable tourism rules.

We believe this is our mission to protect the water of Lapland and ensure that any activity we do will not harm its environment and underwater life. We respect the protected area and all applied rules of fishing in winter and summer season.



# Take care of Cultural Heritage

**Cultural heritage and the local culture are in the heart of our philosophy. We respect it as we respect the natural resources, convinced that it's a part of the precious local ecosystem making it all unique.**

**While exploring the forests, lakes, river we may go in to the logging cabins, small farms or simply in one of the local communities.**

- We take care of the local cultural heritage
- We respect local people and their values
- We partner only with local people
- We respect the reindeer herders zones





Thank you for all Scandlap Team and our partners  
for engagement in keeping Lapland  
unique and well preserved !

*Kevin Vietti*